

AICHI-NAGOYA



“Heart” of JAPAN
~Technology & Tradition



Toyota Kaikan Museum

Nagoya Castle



Aichi

Technology and tradition,
city and nature exist together



Nagoya Station

Korankei



<https://www.aichi-now.jp/en/>



Japan.
Endless
Discovery.



i



ii



A



B



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D



E



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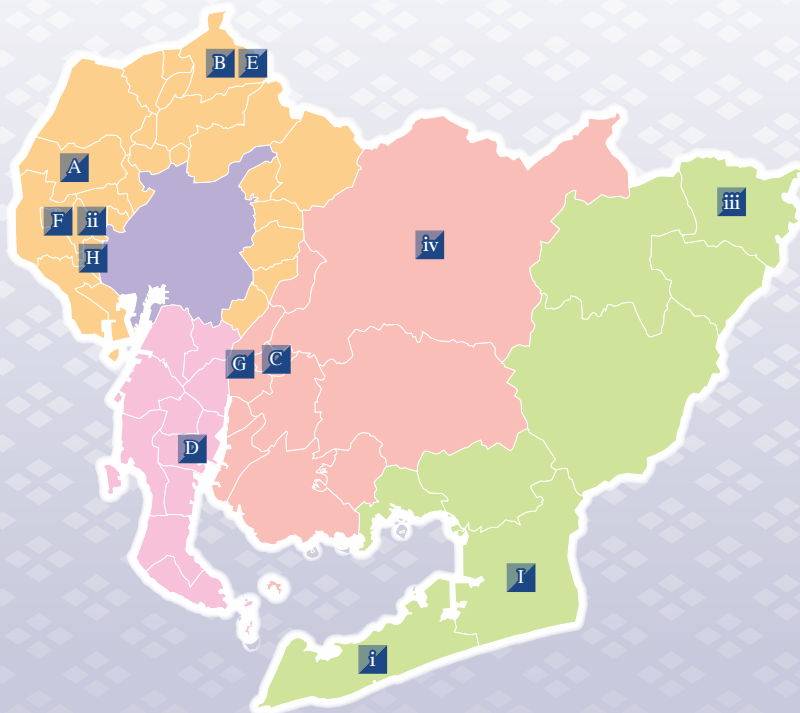


I

Just beautiful!



Totally wild!



i	Rapeseed Blossom Festival
	Tahara City January to the end of March
	A solid carpet of yellow. Rapeseed blossoms announce the arrival of spring on the Atsumi Peninsula.
ii	Owari Tsushima Fuji Matsuri (Owari Tsushima Wisteria Festival)
	Tsushima City Late April to early May
	A curtain of purple spreads overhead. The scene is also lit up at night.
iii	Shibazakura Festival (Moss Pink Festival)
	Toyone Village Mid-May to early June
	Walk through one of the highest hillside flower fields in Japan, where blossoms meet the sky. You can also take a wonderful airborne stroll on the ski lift.
iv	Obara Shikizakura Winter Cherry Blossoms
	Toyota City November
	Beautiful autumn leaves rival cherry blossoms for beauty. Do you know that there are cherry blossoms that bloom...in autumn?

A	Konomiya Hadaka Matsuri (Naked Festival)
	Inazawa City Mid-February (13th Day of the Lunar New Year)
	An unusual—and feverish—festival with a throng of 8,000 naked men jostling and colliding with each other.
D	Kamezaki Shiohi Festival
	Handa City May 3-4
	Five splendidly decorated Dashi floats proceed majestically along the beach.
G	Kariya Mando Festival (Akiba Shrine Festival)
	Kariya City Last Saturday in July and following day
	Eye-opening festival in the midsummer twilight. Gigantic papier-mache warlord dolls float and dance.

B	Inuyama Festival
	Inuyama City First Saturday and Sunday in April
	A powerful sight of 13 splendid festive floats parading though the castle town awash in cherry blossoms.
E	Kiso River Ukai (Cormorant Fishing on the Kiso River)
	Inuyama City June to mid-October
	Traditional fishing method used for 1,300 years. The fishermen's handling of the cormorants that catch the river fish is a form of art.
H	Sunari Festival
	Kanie Town First Saturday in August and following day
	Beautifully decorated boats go up the river with festival music players.

C	Chiryu Festival
	Chiryu City May 2-3 (Bunraku and karakuri doll performance every other year)
	Chiryu is the only location in Japan where bunraku puppets and karakuri mechanical dolls perform on dashi floats.
F	Owari Tsushima Tenno Matsuri (Owari Tsushima Tenno Festival & Fireworks)
	Tsushima City 4th Saturday in July and following day
	The light of countless lanterns flicker on the river surface. This solemn and splendid river festival boasts a history of over 600 years.
I	Honoo-no-Saiten (Fire Festival)
	Toyohashi City Second Saturday in September
	Giant pillars of fire color the night sky. "Tezutsu hanabi," fireworks shot from handheld cylinders, provide a powerfully exciting scene.



1 "Japan's oldest donjon"
Inuyama Castle (Inuyama City)

A national treasure, this castle features marvelous views of mountains and the river from the top level.

2 "Legendary Ninja Team"
Hattori Hanzo and The Ninjas

At Nagoya Caste, you may encounter the legendary ninjas who saved Ieyasu Tokugawa.

3 "Birthplace of the Shogun"
Okazaki Castle (Okazaki City)

Centered on the castle where Ieyasu Tokugawa was born, Okazaki Park is one of Japan's noted sites for cherry blossom viewing.

4 "Castle where you can be a Samurai"
Kiyosu Castle (Kiyosu City)

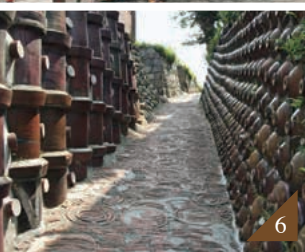
This castle was a key base for the warlords seeking to unify Japan. Here you can even try on suits of samurai armor or kimono robes.

5 "Samurai warriors dream team"
Nagoya Omotenashi Bushotai (Nagoya City)

The heroes of unified Japan are getting the word out on Nagoya's attractions, with a focus on Nagoya Castle!

6 "Home of Tokoname-Yaki"
Pottery Footpath (Tokoname City)

This nostalgic townscape is a perfect setting for photographs. You can also purchase Tokoname-Yaki or Tokoname-ware and try your hand at crafting ceramic art.



7 "Post town captured in ukiyo-e woodblock prints"
Futagawa Shuku Honjin Museum (Toyohashi City)

This is the only post town in Japan where you can see the inns of both the samurai nobility and the common people and merchant houses of the Edo period (1603-1867).

8 "Treasures of a Daimyo"
The Tokugawa Art Museum (Nagoya City)

Focusing primarily on items owned by Tokugawa Ieyasu, this museum houses implements and other articles of the feudal lord. Also stored here are the Genji Monogatari Emaki picture scrolls, a National Treasure.

9 "Mythical Forest"
Atsuta Jingu (Nagoya City)

This historical shrine stands amid a forest alive with myth. Enshrined here is the Sacred Kusanagi no Tsurugi sword, one of the Three Imperial Regalia of Japan.

10 "Slip 150 years back into the past"
The Museum Meiji-Mura (Inuyama City)

Set in a verdant natural setting, this open-air museum exhibits a variety of structures from the Meiji Era (1868-1912). Visitors can also enjoy riding on a steam locomotive and other rides.

11 "Birthplace of the Toyota Group"
Toyota Commemorative Museum of Industry and Technology (Nagoya City)

This museum makes use of treasured factory buildings. See, hear, and touch in experiencing Toyota's history, technology, and passion.

12 "Exhibiting Toyota's pride in technology"
Toyota Kaikan Museum (Toyota City)

Located within Toyota headquarters, this exhibition hall introduces visitors to Toyota's latest technologies. Factory tours are also available with advance reservations.

13 "A collection of the world's famed vehicles"
Toyota Automobile Museum (Nagakute City)

This facility introduces the history of the automobile, with the main focus being the collection of approximately 160 actual vehicles. It is impressive to see a lineup of precious vehicles from around the world.

14 "Experience the progress of high-speed railway technology"
SCMAGLEV and Railway Park (Nagoya City)

Along with actual vehicles on display, a variety of simulators, train set dioramas, and other exhibits let visitors enjoy learning about history and workings of the railways.



15 "Discover the wonders of clay and ceramics"
INAX MUSEUMS (Tokoname City)

A cultural facility operated by well-known tile and shower toilet brand LIXIL. Visitors can enjoy exhibits of valuable pottery or become familiar with tiles and clay through unique hands-on workshops.

16 "Huge collection of lucky cats"
Maneki-Neko Museum (Seto City)

Visitors can try their hands at painting a "manekineko" beckoning cat here at Japan's largest museum specializing in these figures. Make your own "lucky cat."

17 "Traditional tie-dyeing"
Arimatsu Shibori (Nagoya City)

Arimatsu shibori is a technique of tie-dyeing silk and cotton fabrics with threads that produces complex patterns in the resulting folds. Small Shibori items make a perfect souvenir.

18 "Birthplace of modern ceramics"
Noritake Garden (Nagoya City)

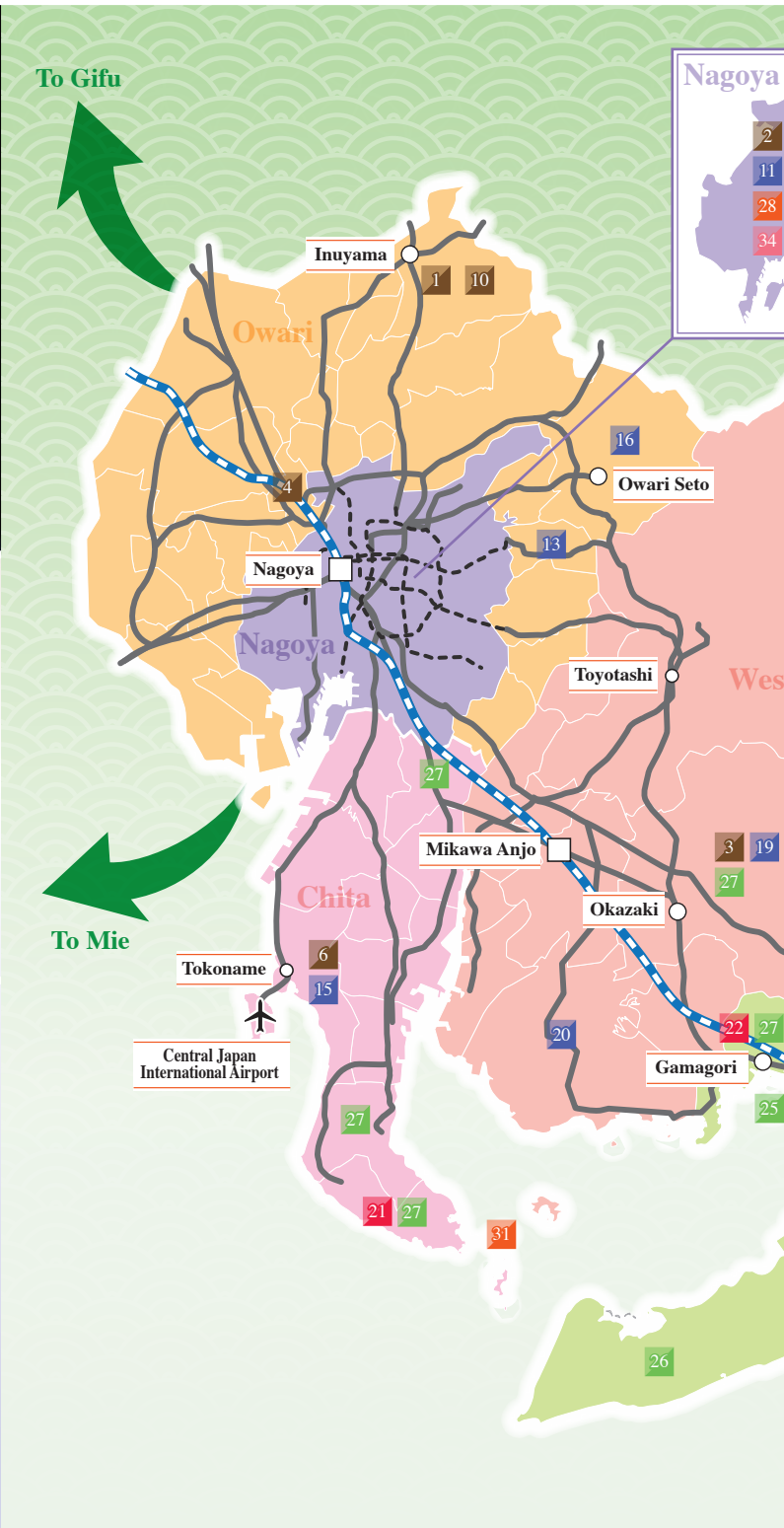
Visitors can enjoy factory and museum tours, try their hands at painting ceramics, shopping, and other activities. A stroll through the landscaped gardens is also recommended.

19 "Traditional taste of Mikawa Area"
Hatcho Miso (Okazaki City)

Two brewers still preserve the traditional production of Hatcho Miso, a dark red fermented soybean paste. Visit a historic miso factory, then try the taste.

20 "Want to become a Matcha expert?"
Aiya Nishio Matcha Museum "Waku Waku" (Nishio City)

An experience-oriented museum where you can observe matcha manufacturing process, try your hand at appraising the quality of tea leaves, blending, grinding, and tasting the tea, and more.



Hot Springs

21 "Hot springs with magnificent views" Minami Chita Hot Springs (Minamichita Town)

This is a hot spring resort area including towns of Utsumi, Yamami, and Toyohama. Soaking in an outdoor bath while taking a magnificent view of the sea before you is a special experience.



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22 "Aichi's biggest hot springs sightseeing area" Gamagori Hot Springs (Gamagori City)

This refers to the four hot springs towns of Miya, Gamagori, Katahara, and Nishiura. The surrounding area features theme parks and many other attractions as well.

Nature



23 "Mineral Foundation Crafting Experience" naori (Toei Town)

Toei-Town is a source of the mineral sericite, a prime ingredient in cosmetic foundation. How about creating your own handmade cosmetic from the basic materials?

24 "Stone terraced rice paddies irrigated with spring water" Yotsuya Senmaida Terraced Rice Paddies (Shinshiro City)

With abundant water and greenery, these terraced rice paddies are also home to a variety of plants and animals. The original landscape of Japan—with humans and nature in coexistence—lives on today.

25 "Isle of scenic beauty" Takeshima Island (Gamagori City)

This island features many attractions, including a shrine that is famous for praying for good fortune, a safe and easy birth delivery, and happy marriages, along with an aquarium, beautiful natural scenery, and more.

26 "Sacred site for lovers" Cape Irigo (Tahara City)

This cape is located at the tip of Atsumi Peninsula. Legends of love live on at "Kojigahama," or "Lover's Beach," a beautiful sandy beach that stretches away from the lighthouse.

27 "Delicious fresh-picked flavor" Fruit picking

Blessed with a temperate climate, the Mikawa Bay coast and Chita Peninsula allow visitors to enjoy fruit picking throughout the four seasons.



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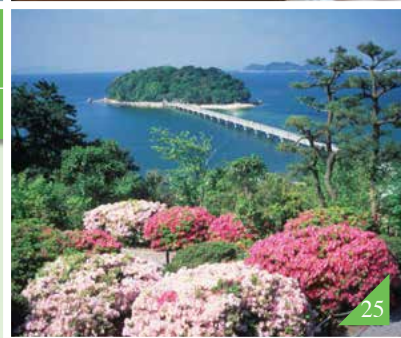
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Foods



28 "Enjoy the taste three ways in one dish" Hitsumabushi

In Aichi's version of the "unadon" eel/rice bowl, the first portion is enjoyed as is, the second is topped with condiments, and for the third, tea is poured over the remaining eel and rice, which is eaten as "ochazuke."

30 "Cute little tempura rice balls" Tenmusu

These bite-sized rice balls highlight the wonderful matching of rice and shrimp.

29 "Spicy deep fried chicken wings" Tebasaki Karaage

Light, tasty, and cheap, spicy chicken wings typify Nagoya-style dishes. Have no doubt, once you start eating them, you won't want to stop.

31 "Balloon fish" Fugu pufferfish

Located just off the coast of the Chita Peninsula, the islands of Himakajima, Shinojima, and Sakushima make up one of Japan's leading fugu producing areas.



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32 "First landing in Japan!" LEGOLAND® Japan (Nagoya City)

Popular all over the world, this outdoor theme park for children allows you to become fully absorbed in the world of LEGO®.

33 "Premier resort" Laguna Ten Bosch (Gamagori City)

This resort includes an amusement park, a shopping mall, nice restaurants, and hot springs. Employees at the hotel directly connected to the park include a dinosaur robot!

34 "Overwhelmingly powerful dolphin performance!" Port of Nagoya Public Aquarium (Nagoya City)

Home to a large group of popular marine animals, including belugas and orcas. The dolphin performance, presented in Japan's largest pool, is a must-see event!



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35 "Nagoya's Akihabara" Osu Shopping District (Nagoya City)

Food, fashion, home appliances, "otaku" nerd, idol, and other sub-cultures...the lively arcade streets have all manner of interesting offerings.

36 "The Chubu region's biggest downtown area" Sakae (Nagoya City)

Featuring shopping malls and streets lined with luxury brand boutiques, restaurants, and other shops, this major commercial district also has a lively nighttime scene.

37 "All-weather Shopping mall" Underground shopping area (Nagoya City)

This huge shopping area spreads under the Nagoya Station and Sakae areas. Shop in comfort, even on those rainy or hot days.



Shopping



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AICHI-NAGOYA



“Heart” of JAPAN
~Technology & Tradition

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